



(Members may have grandfather rights that supersede some of the following. Barter options are available on a case by case basis.)

Event Sponsors – Special Events

Example: ChamberFest & Beer Tasting, Wine Tasting & Silent Auction, Awards Banquet, Golf Tournaments, Trade Shows, etc.

Diamond - \$1000

- Large logo / Company name in all advertising pertaining to event
- Two complimentary tickets to the event
- Flier (insertion –you provide copies) in one newsletter or one mailer (choice of month)
- Sponsoring link to Member Website in Zesto!! (choice of 1 week)
- Business Profile in newsletter (choice of month w/in year)

Emerald - \$500

- Medium Logo / Company name in all advertising pertaining to event
- Two complimentary tickets to the event
- Business Card Ad in one newsletter (choice of month w/in year)

Ruby - \$250

- Logo / Company name is all advertising pertaining to event
- One complimentary ticket to the event

Program Sponsor – terms and details specific to program

Example: Making Money Series (complete), Chamber Basics, Business After-Hours, Monthly Luncheons, etc.

Premier Sponsor - \$1000 - Industry Exclusive Sponsor

Includes entire 4-part series or 4 programs & ensures exclusivity.

- Logo / Company name on all advertising pertaining to event
- Two complimentary tickets to event
- Flier (insertion –you provide copies) in one newsletter or one mailer (choice of month)
- Business Profile in newsletter (choice of month w/in year)
- Sponsoring link to Member Website in Zesto!! (choice of 1 week)
- Brief Member presentation and material displayed at event

Basic Sponsor - \$300

- Logo / Company name on all advertising pertaining to event
- One complimentary ticket to that or comparable event
- Brief Member presentation and material displayed at event

Benefit Sponsors – terms and details specific to program

Exclusive Benefit Sponsors are subject to yearly review.

Example: Energy Savings Program, Credit Card Processing, Relocation & Tourism Programs, Chamber Publications Sponsors (newsletter, mailer, etc.)

Platinum - \$1000 - Benefit Exclusive Sponsor

- Large logo / Company name on all advertising pertaining to program
- Flier (insertion –your provide copies) in one newsletter or one mailer (choice of month)
- Business Profile in newsletter (choice of month w/in year)
- Banner Link on Chamber Benefits Page on Website (review yearly)
- Sponsoring link to Member Website in Zesto!! (choice of 1 week)
- Member material distributed according to benefit contract

Gold - \$500

- Medium Logo / Company name on all advertising pertaining to program
- Business Card Ad in 3 newsletters (choice of month w/in year)
- Sponsoring link to Member Website in Zesto!! (choice of 1 week)
- Member material distributed according to benefit contract

Silver - \$250

- Logo / Company name on all advertising pertaining to event
- Mention in Chamber Publications
- Member material distributed according to benefit contract

So you want to Sponsor Business After Hours...NOW what?

These are great social events to relax with friends and business associates. Everyone who attends appreciates the sponsors who make these events possible. But as a sponsor, how do you ensure your business gets the maximum exposure possible for your sponsorship? At times, sponsors can come away from an event wondering what they got for their money. With a little effort and creativity, your sponsorship can reap great rewards.

- Set up a table next to the registration table at the entrance, consider a display of your products, or brochures describing your services.
- Offer a raffle of your goods or services. This is a great way to get contact information.
- Stand with the Chamber staff and greet people as they arrive. Always carry a good supply of business cards to hand out. Be sure you and all your employees in attendance wear name badges and carry business cards.
- Place your brochures or table tents on each table.
- Consider having a permanent banner made to display at all the events you sponsor.
- Give away “freebies” such as pens and pencils.
- Get creative with ways of telling people about your business. For instance, take a couple of minutes to describe your business and conduct a drawing.

If you are considering sponsoring a Business After Hours, call the Chamber for ideas about how to get the most exposure for your business and for your generosity.